



What do you think would be more beneficial to you and your organisation?

- Competence building ROI qualifications which can help you embed best practices which ensure progressive performance improvement
- The above-mentioned qualifications accredited by one of the leading universities in the UK

Find out more about abdi's Higher Education Professional courses and make the right choice . . .

abdi

ROI UK Planning, Measurement and Reporting Results



# Postgraduate certificate (60 credits) in Performance and Impact Measurement



**Contact us**

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[info@abdi.eu.com](mailto:info@abdi.eu.com)

[www.abdi.eu.com](http://www.abdi.eu.com)

"It's what people do that drives impact and value. Learning to track that is the key to better performance."

- Jeremy Harrison  
Director, abdi ltd



## University of Derby Corporate

University of Derby Corporate is the training and development division of the University of Derby working with a wide variety of organisations to deliver work-based learning programmes that improve key capabilities. Alongside corporate training, skills development and accreditation, they also run a variety of scheduled courses across key learning areas.

## A New approach

Owing to growing professional demand for our services, abdi have now started delivering a postgraduate certificate in Impact and Performance Measurement accredited by the University of Derby. This new Higher Education qualification offers an alternative to our highly successful ladder of professional awards.

# abdi

ROI UK Planning, Measurement and Reporting Results

## Who are we?

We are a professional services firm working with private, public and social enterprise clients assisting them plan, measure and report the benefits including impact outcomes and value (ROI) of their workplace improvement investments.

## We provide

Consulting, coaching, workshops and professional qualifications in human capital analytics. We also provide tools, templates, research, reports and a knowledge base to our clients to build their own internal capability.

## Our track record

Our evidence based qualifications have added value to many global organisations from the public, private and the voluntary sectors for a number of years. abdi has become a globally recognised brand in delivering performance improvement.

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## Key Facts

**Total Duration:** 12 months (on-site and remote access)

**On-Site:** 7-10 days

**On-site venue:** abdi's Cambridge office and the University of Derby

**Intake:** October

**Fees:** Contact abdi for details

## The abdi postgraduate certificate in Impact and Performance Measurement

### Module 1: Planning an Investment

Covers the following:

- Introduction to evaluation methodologies
- Investment in human capital projects
- Evaluation methodologies
- Planning investments in projects
- Case study analysis
- Conclusive analysis
- 2 Assessments

### Module 2: Data Collection and Analysis

Covers the following:

- Data collection and analysis Part 1
- Data collection Part 2
- Data collection Part 3
- Data analysis part 2: Isolation
- Costs
- Assessment
- Project submission 1

### Module 3: Data conversion, Implementation and Reporting

Covers the following:

- Workplace project
- ROI reporting
- Converting to money
- Advanced ROI reporting
- Group work
- Communication and implementation
- Project proposals
- Review

### Modules 4&5: Project case study and capstone event

Covers the following:

- Project plan implementation
- Organisational implementation
- Project submission
- Assessments
- Master class
- Capstone Dinner



"When companies and Governments invest in capacity building and improvement programmes they need to know the impact in measurable terms and 'Value for Money'. This programme will develop your ability to do that"

- Jane Massy  
CEO, abdi Ltd

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# Monitoring Reporting Impact Planning ROI Alignment Value Analytics

Our evidence based qualifications will build your competence and offer an ideal discipline for project evaluations.

Our evaluators focus on

- Alignment of projects to planned objectives and outcomes
- Effectiveness and efficiency
- Multi level outcomes as indicators of progress
- Achievement against target
- Stakeholder engagement
- Barriers and enablers
- Impact outcomes
- Value for money (Return On Investment)



## For further information

- To find out more about our Higher Education courses, to get dates and timings or to make a booking, email us at:

[info@abdi.eu.com](mailto:info@abdi.eu.com)

- With the following subject line:

***The abdi HE courses***

- Visit our website for the latest news and up to date information about our HE courses.
- For any other information or to speak to one of our consultants email us or call us now!

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## Where are we?

### Address:

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[www.abdi.eu.com](http://www.abdi.eu.com)

## Already completed the first stage of abdi's prestigious ladder of awards?

There's also some good news for our clients who've already completed our foundation award. You not only qualify for post graduation with us, but are also eligible for special discounts.

## More discounts?

There are better discounts for you in store if you get 6 people or more from your organisation to sign up for the same year's cohort. Cohorts start in October. For other intake dates please contact us.

## We look forward to your Graduation Ceremony!

**abdi**

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